



Saxonburg Area Business Association  
Membership Meeting, January 10, 2017 (9-10 AM)

- Welcome Thank Saxonburg Coffee and Mainstreet Bakery for coffee and pastries
- Officers Reports:
- President: 2017 membership applications mailed with return deadline of January 15 for inclusion in the 2017 directory. Sole proprietor businesses must register as a business and not in individual category.
- Treasurer: No Report
- Member Introductions
- Discover Saxonburg: 2017 Officers: Chair: Judy Ferree, Vice Chair: Meghan Pohl, Secretary: Ashley Sherman  
Planning for Mingles underway. Meghan organizing again this year. Dates: May 18, June 15, Special Saturday July 15, August 17, September 21
- Committee Reports:
- Nominating: Committee will be meeting soon to nominate new officers and any board vacancies. Information to be shared at February meeting for voting.
- Scholarship: No Report
- Welcome: Idea to talk to new businesses and get them involved with SABA. Need to reach out to let new business know what is happening.
- Marketing: No Report
- Speaker(s):
- Salvation Army Karen Boltz reported a new record kettle drive amount. Received \$13,030. (\$4,000 in checks, \$5,300 in one dollar bills and \$920 in coins). Helps families and children in the area. Hotel Saxonburg raised most in one day at Friedman's - \$1633. Also, acknowledged Northwood Realty, Armstrong Farms, Saxonburg Acupuncture, First National Bank and South County Butler Library. The SABA sponsored "Stuff the Cruiser" campaign in cooperation with the Saxonburg Police Department was acknowledged for stuffing the cruiser 3 and a half times.
- Butler Tourism: Debbie Crum of Butler County Tourism and Convention Bureau mentioned that the new visitor guide is being distributed. Also, promoted Winterfest February 4, Celebrate Expo April 15 and fall Farm Tour to include Monster Pumpkin Mash event.
- Butler Rotary: Ron Jones promoted the Rotary's second "Carved in Ice" event and Chili Cook-Off for Saturday, February 11 on Main Street Butler. Sponsorship opportunities available.
- New Business: No Items
- Other Announcements: March meeting is a hospitality event at Hotel Saxonburg March 14 from 5-8 pm.  
Next meeting is February 14<sup>th</sup>.